



EDY DEL PÓPOLO

**Born into a family with european roots,
he has always been near a grapevine:
a typical portrait of Mendoza's childhood.**

Susana Balbo
W I N E S

Edgardo is an Argentinean wine industry veteran and one of the most respected and consulted Argentine viticulturist, where he has worked since 1992.

He first studied Enology and then Agronomy at the UNCuyo in Mendoza, Argentina. Since then, Edy has planted more than 1000 hectares of vineyards throughout the Argentine wine regions.

With a free spirit, he has travelled the wine world visiting old and new wine regions, as well as the most important wine markets, participating in different tastings, seminars and conferences, road shows, wine clinics and tutored tastings.

He took the position of Viticulture Director at Doña Paula in 1998, where he was in charge of both vineyards and winery operations.

Since 2013, Edy became part of Susana Balbo Wines as General Manager, where he works with a solid oenological team headed by Susana Balbo herself.

Due to his technical training, Edgardo is constantly seeking for the quality of the wines from the vineyard. His ambition in the last years: to define Argentinian Terroirs' characteristics in order to make wines that speak for themselves.

Skilled taster, he has been designated judge at many international wine competitions.

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